



PASADENA  
• simply more •

Media Contact: John Kearns  
Pasadena Convention & Visitors Bureau  
jkearns@visitpasadena.com  
626.844.0789

## PASADENA OFFERS SPECTATORS GREAT VIEWING LOCATIONS FOR THE *2009 AMGEN TOUR OF CALIFORNIA* STAGE 7 RACE

Pasadena, Calif. February 19, 2009 – Spectators planning to attend the *2009 Amgen Tour of California* Stage 7 race in Pasadena on February 21 will have a variety of locations to view the largest cycling event in America. They include:

- West Drive (adjacent to the Finish Line and Rose Bowl Stadium) - The ultimate spectator location where they will see the peloton five times and the dramatic finish with the world-famous Rose Bowl stadium in the background. While waiting for the peloton, spectators can visit the Lifestyle Festival, Kid Zone, food and entertainment. Spectators should expect large crowds.
- Seco Street (between West Drive & Linda Vista Drive)- With a sweeping view of the Arroyo Seco and Rose Bowl, this spectator location will offer a view of the peloton making it's way uphill on the circuit.
- Holly Street Bridge (between Linda Vista & Grand Avenue) - A narrow bridge that spans across the Arroyo Seco, the Holly Street Bridge was constructed in the early 20th century and is considered to be a mini replica of the Colorado Street Bridge which towers behind this excellent spectator location. Spectators can watch the peloton race past five times from Linda Vista to Grand Avenue. While there, spectators can also take in the panoramic view of the Arroyo Seco, Rose Bowl Stadium, Colorado Street Bridge, and Jet Propulsion Laboratory in the distance.
- Arroyo Terrace (between Grand and Scott Place) - A quiet residential neighborhood may just be the best kept secret with a beautiful view tucked behind a canopy of trees. Through the trees spectators will have a picture-perfect view of the peloton as it passes five times with the famed Rose Bowl in the distance.
- Rose Bowl Drive (between Rosemont & Arroyo Blvd.)- Rose Bowl Drive, while a short climb, has a steep grade and is an excellent viewing location where you'll be able to see the cyclists racing up the hill.
- Washington Blvd. (between Arroyo Blvd. & Rosemont)- If the Rose Bowl is too crowded spectators can walk a few hundred yards north to Washington Blvd. where they'll see the peleton make its way downhill back from where it came.

- Linda Vista (between Highland Drive & Salvia Canon)- Making its way into Pasadena, the peloton will pass through this stretch of Linda Vista just once. At Salvia Canon, the cyclists will pick up speed going southbound down the hill. From here, the finish Line and Lifestyle Festival on West Drive are a short distance and a quick walk to catch the peloton as it passes through five more times.

For more information about the teams competing in the *2009 Amgen Tour of California*, please visit [www.amgentourofcalifornia.com](http://www.amgentourofcalifornia.com). The Pasadena Convention & Visitors Bureau (CVB) is a non-profit organization dedicated to promoting Pasadena as a desirable meeting, convention, and leisure travel destination. For more information, contact the Pasadena CVB at 800.307.7977 or go to [visitpasadena.com](http://visitpasadena.com).

### **About the Amgen Tour of California**

The largest cycling event in America, the 2009 Amgen Tour of California is a Tour de France-style cycling road race, presented by AEG, which challenges the world's top professional cycling teams to compete along a demanding course. Building on last year's third annual stage race, which attracted 1.6 million spectators, the 2009 Amgen Tour of California will be expanded to cover more than 800 miles over nine days from February 14-22, 2009. The race will visit 16 host cities for official stage starts and finishes and will include: Sacramento, Davis (new city for 2009), Santa Rosa, Sausalito, Santa Cruz (new city for 2009), San Jose, Modesto, Merced (new city for 2009), Clovis (new city for 2009), Visalia (new city for 2009), Paso Robles (new city for 2009), Solvang, Santa Clarita, Pasadena, Rancho Bernardo (new city for 2009) and Escondido (new city for 2009).

###