



Media Contact: John Kearns
Pasadena Convention & Visitors Bureau
jkearns@visitpasadena.com
626.844.0789

FOR IMMEDIATE RELEASE

Pasadena Convention & Visitors Bureau Appoints Joe Marcy and Erin Nicholson as Sales Managers

Pasadena, Calif., (January 27, 2009) – The Pasadena Convention & Visitors Bureau's (CVB) has appointed Joe Marcy and Erin Nicholson as sales managers respectively.

In his new role, Marcy will be responsible for groups utilizing 50 peak nights or less. Prior to his appointment, he served as the sales coordinator for the Pasadena CVB. Marcy graduated from California State University Fullerton with a Bachelor of Arts in Communications Public Relations, with a minor in Speech Communications

Nicholson will be based in Sacramento from the company's new Northern California office and will handle accounts based in Northern California and the Pacific Northwest. Prior to joining the company, she previously worked with the Irish Department of Foreign Affairs at the Irish Consulate in San Francisco. Nicholson graduated from Saint Mary's College with a degree in business.

The Pasadena CVB is a non-profit organization dedicated to promoting Pasadena as a desirable meeting, convention, and leisure travel destination. For more information contact the Pasadena Convention & Visitors Bureau at 800.307.7977 or go to visitpasadena.com.

###