



Contact: Janet Zaldua
Director of Communications & Special Events
Pasadena Center Operating Company
izaldua@pasadenacenterc.com
626-395-0211

PASADENA: A PREMIER MEETINGS AND EVENTS DESTINATION

It's Simply More!

PASADENA, CA – Pasadena is more than home to the annual Tournament of Roses Parade and a prime Southern California leisure travel destination. It is one of the country's most distinguished cities for meetings, conventions and special events with its rich sense of history, accessibility, modern conveniences and eclectic urban edge.

ACCESSIBILITY

Planes, trains, and automobiles -- Pasadena is easily accessible no matter where guests are coming from or their choice of transportation.

Nestled just 11 miles northeast of downtown Los Angeles at the base of the San Gabriel Mountains and within 16 miles of the Bob Hope/Burbank Airport, only 28 miles from Los Angeles International Airport and less than an hour from both the Long Beach and Ontario Airports, Pasadena can be reached easily from every corner of the world. Also, with three major freeways serving as arteries, the city is accessible by car from all popular cities in California. And, with trains becoming increasingly popular as a result of increased service, Pasadena is just a short Metro Gold Line ride away to Union Station in downtown Los Angeles, where trains connect guests to cities throughout the United States.

Once in Pasadena, walking shoes and bicycles will suffice as the city's welcoming environment encourages guests to take it all in. The city offers three walkable districts featuring an abundance of dining, shopping, cultural and entertainment options, and the Pasadena Convention Center is at the heart of it all.

PASADENA CONVENTION CENTER

The Pasadena Convention Center, which sits in the heart of the city, has completed its \$150 million expansion. The state-of-the-art facility includes a 55,000-square-foot exhibit hall, 25,000-square-foot ballroom and 29 breakout rooms. It also features the renowned 3,000-seat Pasadena Civic Auditorium.

The LEED (Leadership in Energy and Environmental Design) Certified green facility offers full-service catering, audiovisual and electrical services, and onsite parking.

HOTEL FUNCTION SPACE

With a broad range of accommodations, ranging from quiet inns and quaint bed and breakfasts to topnotch convention hotels, Pasadena offers more than 2,500 guest rooms for visitors. Five major hotels also offer additional event space:

- **The Langham, Huntington**

The Langham, Huntington Hotel & Spa is more than a luxury resort for the upscale visitor. It also has more than 33,000 square feet of restored meeting space, which includes the 11,220-square-foot Langham Ballroom. The Clara Vista Executive Retreat is a 1930s-era Spanish mansion, which is ideal for intimate meetings.

-more-

Add 1-1-1/ Pasadena Meetings

- **The Westin Pasadena**
26,000 square feet of meeting space which includes a 2,200-square-foot meeting room on the hotel's plaza level. And for added convenience, electronic key cards allow meeting planners to control access to their meeting rooms. Wired and wireless, high-speed Internet access is available throughout the hotel.
- **Pasadena Hilton**
Features 28,000 square feet of meeting space including a 528-square-foot meeting room. Other features include a business center with the latest equipment and high-speed wireless Internet access that is available throughout the hotel.
- **The Sheraton Pasadena Hotel**
Fourteen meeting and banquet rooms offer more than 12,000 square feet of space, which makes this hotel an ideal place for meetings of six to 300 people.
- **Old Pasadena Courtyard by Marriott**
With 6,000 square feet of meeting space, the Courtyard can accommodate groups from 10 to 200 people.

ALTERNATIVE FUNCTION SPACE

A city rich with culture, entrenched in academia, and kissed with year round Southern California sunshine, Pasadena offers a seemingly endless collection of unique venues for meetings and special events, ranging from spectacular gardens and stately educational institutions to museums and theatres.

ABOUT PASADENA CONVENTION & VISITORS BUREAU

The Pasadena Convention & Visitors Bureau is a non-profit marketing organization dedicated to promoting Pasadena as a desirable meeting, convention and leisure travel destination. For more information and assistance in planning meetings and special events in Pasadena, contact the Pasadena Convention & Visitors Bureau at (800) 307-7977 or log on to www.VisitPasadena.com.

#